Town Topics

WE NOMINATE

the 150 residents of the Princeton Area who, under the leadership of Princeton Hospital and the Princeton Chapter of the American Red Cross, have assumed responsibility for implementing a remarkable Blood Donor Program that ranks as the most dramatic community venture of the post-war period. Next Monday afternoon, some ten months after the program was first discussed, "Operation Donor" will swing into high gear, as the first of 3,000 prospective blood donors have their blood typed by the Hospital laboratory staff.

In becoming the first area in Mercer County, and one of the first in the entire State, to undertake such a program, all of Princeton is benefiting from a rare partnership between medical science and a community-conscious recruiting agency. The Hospital outlined its blood-needs and requested assistance; the Red Cross promptly volunteered to enlist the services of 3,000 "good neighbors." The net result of the agreement was a unique and completely localized project which was endorsed in the early stages by the Borough Board of Health, the Mercer County Medical Society and National Red Cross Headquarters.

While Princeton was the first municipality in the United States to reach its Red Cross quota in the opening months of World War II, and consistently oversubscribed its other wartime drives, it is infinitely more difficult to inaugurate a major peacetime venture that derives its strength from its slogan, "Make a Date to Save a Life." Nonetheless, the planners turned to, expounded the advantages of free blood service for all and earned the support of 82 different organizations, ranging from research laboratories to social and professional groups, to the university's undergraduate population.

The program itself is a model of simplicity. Blood Donor Representatives in each of the cooperating organizations will arrange laboratory appointments for their constituents. Donors will be typed and, if found physically fit to give a pint of blood once in 12 to 18 months, will be permanently registered with the program. The Hospital in the future will regularly specify the quantity and types of blood required for medical use. In turn, the Red Cross, maintaining 24-hour file service on the complete community roster, will arrange periodic "Donor Days" at the Hospital.

For investing in neighborliness without thought of personal reward; for knowing that community strength—in any emergency—rests in large measure on community solidarity; for giving Princetonians opportunities to serve their fellow Princetonians; these community leaders are TOWN TOPICS' nominees for

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Town Topics

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DAN D. COYLE
Editors and Publishers

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Topics of the Town

Enter December. The almanac claimed that Fall still had three weeks to run but there was many a sign that Winter was already here. Temperatures had dipped below freezing, snow flurries had come & gone, Baker Rink was filled with skaters and store windows were filled with Christmas gifts, lights and tinsel. The younger generation, always quick to react, was brimming over with talk of a wondrous old soul called Santa Claus.

In no wise an industrial community, Princeton had nonetheless felt the nation-wide tightening of the purse strings that had been general during most of 1949. But the slight downward trend was primarily noticeable because it was in contrast to the boom years of 1946-48. Now, there were clear indications that 1949's Christmas season would be all that could be expected of this traditional time. It was, after all, another year of peace and prosperity that was maturing into history in true American fashion.

As '49 entered its last month, these home-town developments made news in Princeton:

Fred Roberts, son of Mr. and Mrs. Thomas C. Roberts of Hodge Road, completed a 2,000-mile trip by motorcycle from Tunis to Cairo across World War II battlefields. The journey cost him $12. His parents were unable to enlarge upon the Associated Press report which they said was the most recent news they had of the young tourist.

Princeton Township had its proposed shopping center approved Tuesday night, following a full-house public hearing. The ordinance went through unanimously after words of warning from Homer Hoyt, planning consultant representing a group of township residents, that the center will require annual sales as high as $8,000,000 which in turn would have to come from a population of 80,000.

In contrast, he pointed out, retail sales here in 1948 were $18,000,000 and if the new center draws as much as 10 percent of this trade, its revenue will be far below the amount requisite to success. He was emphatic in his belief that two centers cannot flourish within a mile of each other "because shoppers go to the one that offers a variety of merchants with many stores from which to choose."

Both Jean Lahatut, planning board chairman, and B. Franklin Bunn, township committee chairman, spoke in favor of the project, the latter indicating a belief in its ability to succeed and in the need for taking a calculated risk to realize a worthwhile gain. The township has never minimized its need for new and sizeable rateables. But before Clearview Associates can break ground for the $2,000,000 center, it must obtain full financial backing which in turn hinges on leasing 80 percent of the proposed store units.

The Princeton Adult School set January 19 as its opening date. Courses will range from square dancing and bridge to problems of adolescent youth and international relations. Full details later this month.

From Berlin, Innocenzo Venta of Leigh Avenue got a letter from his son, Lieutenant Innocenzo Venta, Jr., whose AAF squadron is planning a Christmas party for German war orphans. Princeton Post No. 76, American Legion, is sponsoring the drive for clothing for these 1 to 16-year old children. Contributions of clothing and cash (to defray packing and shipping costs) may be left at the post rooms, 55 Mercer Street, Wednesday, Thursday and Friday evenings until December 10; at Hinkson's, 74 Nassau; or delivery can be effected through Mr. Venta, Don D. Richards, Andrew O'Hara or William Carlisle.

Princeton Hospital announced an early Christmas gift: Clarence H. Brush of Philadelphia, a member of the Class of 1898, who spent 10 days there as a patient in October, approved of "the fine treatment I received in the hospital." He will give it $5,000.

Continued on Page 3

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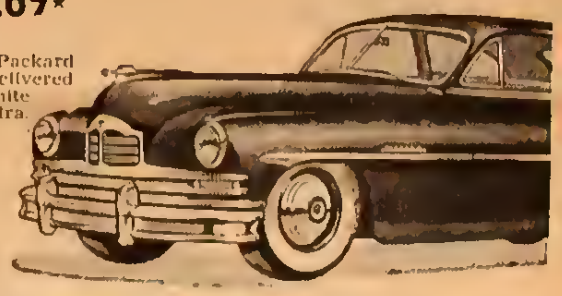
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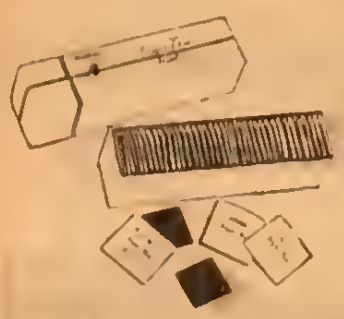
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TOPICS OF THE TOWN

—Continued from Page 2

Miss Fine's School planned a student forum on Saturday to mark the opening of its 50th anniversary celebration. Other events will include an adult discussion panel in March on current trends in the education of young women, a historical pageant recording the school's half century as part of the May Day festivities, and a memorial service for Miss Fine at commencement in June. The anniversary committee is headed by Mrs. Thomas R. P. Alsop, assisted by Mrs. Harrison Thomas, Mrs. Douglas Delanoy, Mrs. Thomas Phelps, Mrs. John Hemphill, Mrs. Harry Hart, Mrs. Martin McKee and the Misses Shirley Davis, Helen Woodruff, France Kleeman and Wendy McAneny, the latter president of the student council.

Governor Driscoll, Senators Smith and Hendrickson and other State Republican leaders gathered at the Princeton Inn to extend their winning ways (an oasis in the Democratic desert) into the 1950 Congressional elections. Among the spots where they plan pitched battles will be the 4th Congressional District (Mercer and Burlington Counties), a traditional G.O.P. stronghold which was bagged a year ago by Representative Charles R. Howell from under the bridge of their noses.

The Hospital Aid Committee reported proceeds of $1,794.65 from its Fall rummage sale which, added to $251 from the October bake sale, will permit a donation of $2,000 to the hospital. This raises the committee's total in less than a year to $6,000, the sum going toward its pledge of $21,000 for the building fund.

Allen's Children's Shop listed these prize winners in its shirt-size guessing contest: Lois Stewart, 219-D King St.; John Smith, 11 Jackson; Steven Griffing, 26 Moore; Bud Ferrara, 1 Franklin Terrace; Rose Marie (last name unregistered), 32 Humbert; Tommy James, 15 Vandeventer. The correct size of the mammoth shirt was neck 22 ½, sleeve 49 ½. Winners' parents should call for their choice of a His Nibs shirt or pajamas.

Sons were born at Princeton Hospital to Mr. & Mrs. Brynley W. Dohman, 51 Moran; Mr. & Mrs. Delos Schoch, Ridgeview Road; Mr. & Mrs. Henry Owens, 14 Quarry; Mr. & Mrs. Herman Richardson, 26 Leigh; Mr. and Mrs. John J. Prucha, 307 Nassau; Mr. & Mrs. Thomas P. Cortelyou, 224 Jefferson; a daughter to Mr. & Mrs. Fred W. Capers, 66 Stanworth.

Joseph E. McLean was named chairman of the Middle Atlantic region and a member of the AVC's national planning committee at its annual convention in Chicago. E. Drexel Godfrey, chapter chairman, and Francis H. Bourne were fellow delegates to the Saturday session.

The sixth fire alarm in eight days sounded Monday morning at 7:20 when a defective oil burner spread flames to motor oil and other supplies at Kline's Esso Station. An

Continued on Page 12

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It's New to Us

Merry Christmas Giving That time of year is here again, and so are the first results of our efforts to be helpful. Somehow Christmas shopping during the last few years seems to have turned into something which is more work than fun; but if our running around can save some for you and make your shopping a bit merrier, we'll feel that every step we've taken is worth it. This first whack at summarizing what's around will cover what we've found that is strictly Christmas, 1949—in other words, new since last Yuletide.

For the Fair Sex. Maybe it's the fact that nobody ever gives them to us any more that makes perfume packages so extra appealing, and this season's offerings seem gayer and more glamorous than ever. Thorne's Drug Store, as ever, has the widest selection along those lines, with most of the best-known names represented. Most of all we got a kick out of the snowy Christmas tree which enfolds in its branches a bottle of Lucien LeLong cologne, $1.80 inc. tax. Cuddly animal sachets in acetate boxes, also there, would be perfect for grown-up girls or those who think they are. Elizabeth Arden, as featured at The Wilcox Pharmacy, provides glamor for every budget. First, in both price and originality, comes a sachet Christmas card. A shiny red ball of a sachet in a green holly leaf setting comes in its own envelope ready for mailing and costs only $1.20. (From here on prices given will include tax, if any.) Next comes a silver cornucopia, filled with tinsel and Blue Grass perfume for $2.10. And if you really love her, and she really loves Arden perfume, you can get the snowy Christmas tree motif, but this time it has a half ounce bottle of "Blue Grass" perfume, for $9.00. Incidentally all of the packages in the E. A. line don't cost any more because of the special wrapping—prices are the same as if you bought a plain bottle in a box.

Purse flagons seem to be everywhere this year—probably because they've proved themselves popular. Mary Chess, conservative & incomparable for those who love her, has brought one out. It's a glass, gold-topped model, which comes with any of her fragrances for $3.75, at The Exchange. Both Herb Farm and Elizabeth Arden have them at Wilcox's. The former has a gold bottom and clear top, carries "Queen's Ransom" and costs $2.40; the latter is gold with a jewelled top, available with a variety of fragrant contents, for $3.00. At Marsh's Coty has a "Perfume Purser Set"—a gold flagon, funnel and bottle of perfume to be put into the former by use of the latter for $3.35.

The Conestoga line at The Cummins Shop has brought out its well-known wallets in brocade for the first time. If you're gay in the evening, you'll be even gayer sporting one in peacock, gold or silver Chinese brocade with zippered bill compartment and change purse, built so that you can zip your green stuff in and pull it out through the change purse. A smooth gold-plated lipstick case at LaVake's has a handy new trick: a mirror that shoots up when you take out the lipstick. It's a luxurious variation on the 25 cent mirrors at Marsh's.

—Continued on Page 5

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Canned Ripe Dessert Cut Peach Delights—3 for $1.13—$4.39 doz.
Fruit Cocktail, 30-oz. tins—3 for $1.17—$4.39 doz.
Royal Anne Cherries—3 for $1.45—$5.67 doz.
Cranberry Sauce—3 for 53c—$2.05 doz.
Shotwell's Assorted Chocolate Miniatures—69c lb.
Shotwell's Cordial Cherries, Full Pound Box—69c
Shotwell's Old-Fashioned Chocolate Cream Drops—59c lb.
Shotwell's Modernistic Chocolates, 2½ lb. asst.—$1.39 box
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IT'S NEWS TO US

—Continued from Page 4

which clip on your lipstick and since we're used one of the latter steadily, we're for the whole idea.

Bert-Ann has some specially attractive travelling accessories, jewelry cases, Kleenex holders, hanky cases and such. They're available in plain or plaid moire but we go particularly for the sequin-trimmed, hand-painted ones. They're expensive and aren't.

The Watch Shop (now at 20 Nassau) can produce a watch with almost any well-known name attached that you can think of—Bulova, Longine, Elgin, Benrus, etc—and the same variety goes for the style and price available. Most original is the Benrus "Embraceable," a simple gold bracelet with the tiny watch built in which has a safety clasp and chain and for $71.90 does a lot for your wrist as well as your promptness.

The Knitting Shop has a marvelous gift for knitters. Husbands of budget-minded wives take note. If she yearns for a cashmere sweater but feels guilty about buying it for herself, you can spend your money and her time very well with a gift box full of luscious Scotch 100 cashmere yarn. There's enough for a long sleeved cardigan for $15.60 and a selection of five colors including a natural, if you want her to make one for you.

Luttmann's really does well this year by the lady traveller. Warren's luggage is of tough plywood washes, doesn't chip and has all sorts of practical features, but, feminine-wise, the thing we love about it is the looks. It comes in a heavenly green with white trim and doesn't cost nearly as much as it should, judging by its appearance. An 18 inch overnight case, for instance, is $16.20, complete with a detachable, waterproof toilet case. Another handy traveller is the Lady Val-n-Pak, heretofore found only for men. It's built so that you can hang your clothes on the hangers, put your shoes, lingerie, etc. in back pockets, your toilet articles in a plastic-lined one, fold it up and head for the train. It's light, nice-looking and keeps your clothes in good shape, for $29.95.

The publishers of the color-and-pleasure-ful "Fireside" books have moved into the kitchen with what seems to a poor cook like a good cook's dream, "The Fireside Cook Book." It's a complete guide to cooking for beginners and experts, contains 1217 recipes, 400 color pictures, a section on wines and on *whole* meals. The illustrations are typically delightful, and a new wrinkle is the jacket which, when removed, unfolds into a gay picture for your kitchen. It's $5 at Zavelle's. A really beautiful book at Zavelle's is the "Treasury of Early American Homes," a collection of 250 color photographs of exteriors.

—Continued on Page 8

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'SCHOOL' COMES ON SUNDAY, TOO, FOR THIS GROUP BUT IT'S LOTS OF FUN

Alan Richards Photo

In this case, Miss Hildegarde Balmain (extreme left) is the teacher and her pupils are members of the Princeton Skating Club. They take over Baker Rink on Sunday afternoons, where they posed for this picture before going on with their lessons. Shown with Miss Balmain are Julia Hurd, Helen Keegin, Cornelia Starks, Wendy Gartner, Nancy Roam, Lisa Fairman and Margaret Lester.

You don't have to know her size to give her a soap for Xmas.
You might have to know her height for a chaise lounge.
A paper-weight watch is fashion for men —
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News of the Theatres

FRICK AUDITORIUM

Old-Time Humor. Two delightful comedies of the silent film era will conclude the current series of motion picture classics revived by Princeton Group Arts. At 7 o'clock this Friday evening and again at 9, Harold Lloyd's "Grandma's Boy" and Buster Keaton's "Sherlock Jr." will be shown in Frick Auditorium on Washington Road. Both are nostalgic and entertaining.

THE PLAYHOUSE

Chicago Deadline (Thurs.-Sat.) sends reporter Alan Ladd through a constantly growing maze of boarding houses, bars, fistfights, chases and killings as he seeks the answer to pretty Donna Reed's death. When it's over, the audience is left with a number of loose ends but some generally acceptable entertainment.

Bride for Sale (Sun.-Wed) is a brand new comedy starring Claudette Colbert, Robert Young and George Brent, with Charles Arnt, Princeton Triangle Club president of two decades ago, in the supporting cast. The plot tosses Miss Colbert as a career girl into an executive position with an accounting firm. A triangular relationship with the two men develops in various situations that often rely heavily on slapstick. The film is occasionally slow, occasionally funny.

Tokyo Joe (Thurs.-Sat.) casts Humphrey Bogart as an ex-Army pilot who returns to Japan after the war to run a racketeer-backed freight airline. His tough-guy acting and the various heroics he performs are now somewhat routine in nature but good direction and capable photography help the picture maintain a welcome pace.

THE GARDEN

Border Incident (Fri.-Sat.) records the efforts of Federal agents to smash a ring of smugglers who are bringing Mexican farm-hands into the U.S. illegally. Ricardo Montalban and George Murphy achieve their goal but not before considerable action, some of it unusually brutal, cascades over the screen.

The Bank Dick (Mon.-Tues.) is a re-issue that features the late W. C. Fields in one of his gentally bumbling roles, this time as a detective assigned to guard a bank. With Una Merkel.

La Boheme (Wed.) features the music of Puccini in a French film based on the opera whose setting is the light-hearted Artists' Colony in Paris. Maria Denis is cast as "Mimi," with Louis Jourdan as

Continued on Page 11

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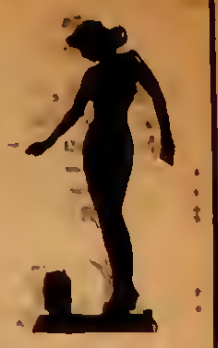

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Sports in Short

Basketball Outlook. If the rules permitted ten men to play on a basketball team, Princeton would probably be favored to win the 1949-50 Eastern Intercollegiate League championship. As the season's opener with Lehigh on Wednesday nears, it is apparent that the Tigers have considerable depth and that the second five will include some very able substitutes who could make the starting line-up on certain other teams in the circuit.

However, not only does the job consist of putting the best combination of five together but of topping a very able Penn quintet, a dangerous Columbia entry and always formidable opposition from Dartmouth and Cornell. Yale, minus the accordion-playing Tony Lavelli, and last-place Harvard, are not expected to be contenders, although the Blue should not be counted out entirely until its effectiveness without Lavelli can be measured.

Winner by 20 points over the Tigers in the Palestra last March, Penn ranks as the team to be beaten this season. The Quakers came fast, finishing in a three-way tie for second behind Yale with Columbia and Princeton.

The Orange and Black will be a contender all the way, having lost only Bill Kelly from its last year's squad. Bolstering the capable veterans on the current aggregation are several promising sophomores: Les DeVoe, John Emery, Dick Kazmaier and Joe Masi.

Two of the newcomers are good enough so that they may be in the starting lineup against Lehigh Wednesday. DeVoe is proving himself an able shotmaker and Kazmaier as a freshman was ranked as better in basketball than he was in football. It is unlikely, however, that he will be as spectacular an individual star on the court as he was on the gridiron.

At the moment, Bernie Adams, Mike Kearns and George Sella are good bets to round out the starting five. The latter's recovery from his current stomach ailment is, naturally, a complete necessity before he fits into the picture.

One of the second five will be moved into Sella's position if he is not ready. This group will be chosen from Ed Reed, Cliff Kurrus, Joe Holman, Walt Armstrong and Bill Clark, all veterans; Emery or another sophomore, Tom Knight, six-foot, four-inch center on last year's yearling quintet. An absentee

—Continued on Page 8

Basketball Schedule

Dec. 7, Lehigh; 10, Lafayette at Easton; 14, Rutgers at New Brunswick; 17, Colgate at Utica, N. Y.; 19, Syracuse at Syracuse; 30, University of Illinois at Champaign, Ill.; 31, Northwestern University at Evanston, Ill.; Jan. 5, Columbia at New York City (*); 7, Harvard (*); 11, Pennsylvania (*); 14, U. S. Naval Academy at Annapolis; 28, Rutgers; Feb. 4, C.C.N.Y.; 8, Dartmouth at Hanover (*); 13, Cornell (*); 15, Columbia (*); 18, Cornell at Ithaca (*); 22, Yale at New Haven (*); 25, Yale (*); 28, Harvard at Cambridge (*); Mar. 4, Dartmouth (*); 7, Georgetown; 11, Pennsylvania at Philadelphia (*).

(*) denotes Eastern Intercollegiate League games.

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SPORTS IN SHORT

—Continued from Page 7

from the varsity squad, incidentally, will be George Chandler who has decided not to become involved in athletics again before he captains the 1950 football team.

You'll have to be in Dillon Gym Wednesday night to see the basketball team in action here before January 7. The schedule calls for four road games in the East (one is against Rutgers at New Brunswick) before two mid-Western contests just after Christmas with Illinois and Northwestern. The Tigers will open their league season against Columbia on its bandbox court in New York January 5. Saturday night of that week, they'll be home to face Harvard, but there are only four Dillon Gym games in all before February.

Poe Cup. If George Sella had had the tough luck to suffer a stomach upset a fortnight ago instead of last weekend, Princeton might well not be celebrating its third Big Three title or the fact that its team was ranked among the second best ten in the nation. (The final AP
—Continued on Page 11

IT'S NEWS TO US

—Continued from Page 5

and interiors of historic houses throughout the country. Whether you're an expert on interior decoration and architecture or merely enjoy looking at lovely things, this book by Richard Pratt would be a lasting pleasure to own. It's $12.50. Speaking of homes, Frances Oliver Jones, Interiors, has dreamed up an amusing way to do something for yours as a Christmas present. If you have a chair that needs covering, a yen for new draperies or rug (and who hasn't?), you can make your husband feel like Santa Claus instead of a long-suffering breadwinner by telling him about her idea. She will make up for him a miniature covered chair, pair of curtains or what-have-you, complete with gift certificate and packaging, which he can put under the tree for you. After Christmas you can go to the shop, order the enlargement of the miniature, and know that it's not only with the approval, but by the order of, your man.

•

When asking for any item described in this shopping guide, please say you read about it in TOWN TOPICS.

For Their Better Halves. Is there a man who isn't interested in the weather and doesn't like to hold forth on his knowledge of it? If yours is one of the exceptions, ignore this paragraph, but for the majority of men, the new "Weather Guide" at The Town Shop would be fascinating. Designed by meteorologist Professor Irving Krick according to meteoro (we can't spell that word again!) standards, it is used to give an accurate forecast of weather to come. A series of color scenes with different kinds of clouds over them tie in with compass and a gadget that you adjust to get your prediction, after you pick the proper spot by the type of cloud in the sky and the direction of the wind. It's really very simple, only space, not lack of understanding keeps us from making it sound that way, and it's an unusual and intriguing male gift for $12.50.

The Steig cartoon ashtrays and cigarette boxes at LaVake's are one of the two most amusing items we ran across. The ashtrays are copper-based with porcelain covering which makes a perfect background for the incomparable Steig wit. They'd be perfect for bachelor headquarters, but just about as good for giving a settled family man a laugh. The ashtrays are $3.50 and $5, depending on size, the leather, porcelain-topped boxes, $12. The other laugh-producer that we found is the wonderful photographic take-off on life in the home, "Home, Sweet, Zoo," by Clare Barnes. For those of you who missed its predecessor on office routine, we'll just say that it's a collection of animal photographs, with typical family-talk comments under each one. You must see it, whether or not you buy it for $1 at Zavelle's.

Also at Zavelle's is a newly-imported collection of beer steins from Germany, good for drinking from, fun for bar or study decorating. They come in sizes from one quarter to two liters, with or without tops and with or without music boxes, from $2.95. The "Sportsman" line of male toiletries—won't some-
—Continued on Page 9

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FROZEN FOODS

Orange Juice	2 cans 45c
Sliced Strawberries	(12 oz.) 36c
Ford Hook Limas	33c
Spinach (Leaf)	2 pkgs. 37c
Peas and Carrots	23c

FRESH MEATS

Cudahy's Canned Hams	75c lb.
Swift Premium Rib Veal Chops	55c lb.
Swift Premium Shoulders Veal Roasts (Boneless)	69c lb
Pork Roast (Rib End) (3½-lb. average)	39c lb.
Stewing Chickens (4½-lb average)	39c lb.
Smoked Hams (Rath) (Shank End)	49c lb.
Swift's Oriole Bacon	51c lb.
Freshly Ground Beef	49c lb.
Brookfield Butter Roll, 68c lb.; Print,	70c lb.
Roasting Chickens (5 lb. average)	49c lb.

GROCERIES

Planter's Peanuts (8-oz. can)	33c
Imperator Rice	16c lb.
Chicken Chow Mein (Premier Brand)	can 49c
Baker's Cocoa	½ lb. 22c
Cutcher Brand Shrimp (med. can)	45c
Mazda Electric Lamps (25W-60W) 13c; (75W-100W)	17c
Royal Scarlet Pears (lg. cane)	35c
Crisco	3 lbs 93c
Cider Vinegar (qts.)	23c

FRUITS & VEGETABLES

Acorn Squash	3 lbs 25c
Fresh Spinach	5c lb.
Pink and Seedless Grapefruit	3 for 29c
Tomatoes (Fresh)	25c pkg
Cabbage	5c lb.
Broccoli	29c bun.
Golden Delicious Apples	3 lbs. 25c
Brussel Sprouts (qt. boxes)	30c
Escarole	19c lb.
Potatoes	10 lbs. 39c

FRIDAY AND SATURDAY

IT'S NEWS TO US

—Continued from Page 4

body think of a better word for them?—just acquired by Thorne's has some very nice and really masculine sets. All of the bottles have painted dogs, horses, fish and gamebirds on them. One we liked has talcum, shaving lotion, hair dressing and cologne in bottles, with the shaving soap ensconced in a china duck. Our Scotch nature found the fact that you could use the duck for cigarettes afterwards an appealing aspect. A smaller set has shaving lotion, cologne and soap in a white jar which would sit well atop milady's dresser as a powder box, added reason for buying him the set.

The Clothes Line has a good dual-purpose desk item in a paperweight with clock inside it. The Ingram watch is set into a round leather holder and topped by a heavy glass magnifier so that you can see the time easily while it's doing the job of paper-weighting. It's $6.95. At The Wright Store is a new sanding attachment which fits into a quarter-inch drill. If he has the latter and has always needed the former, we're assured that it's a good solid sander for heavy work for a great deal less money than they can cost $19.95.

When asking for any item described in this shopping guide, please say you read about it in TOWN TOPICS.

FOR THE OFFSPRING. *Howdy-Doody* has arrived at Clayton's! Personally, we're sick of the very name, having a small television fan in our house; but because of her, we know that the kids are mad for him. We must say the doll version put out by Effanbee for $5.95) does have appeal with his great grin and clusters of freckles, ridiculously scattered on cheeks, forehead and ears. "Paper and Punch-Outs" at Zavelle's and The Music Shop are a surprisingly inexpensive and clever playtime idea. Each unbreakable record has a set of punch-out characters that go with the record for setting up and moving around with the story, "Pinnochio," "Hansel and Gretel" and "Old McDonald" are typical of the selections, which are a small 39 cents. The Wright Store has a fascinating farm, complete with barn, fenced-in yard, pond which holds water and a trough which rises too. There's more to come though: the ducks float, the cow drinks water out of the trough and then gets milked into a pail and a mother pig, assisted by small attached magnets dines her pair of young! All that for only $4.19. A musical toothbrush holder at Allen's is a good incentive for that oft-overlooked brushing job. Each time the brush is taken out, the music plays, and there is nothing to wind, consequently it should stand up pretty well. It comes in the form of a colored pinstie house, has a choice of tunes and costs $3.98. A hobby horse, also at Allen's, holds 200 pounds (just to show how tough it is) and with its really rocky motion would give any small fry a thrill for $9.85. The "Viewmaster" at Zavelle's is a swell combination of fun and learning, based on the old stereoscope. It gives a perspective to the Kodachrome slides which can be shitted by pushing a small lever. Each reel has 7 three dimensional pictures and the available subjects, historical, geographic, literary, are unlimited. The "Viewmaster" cost $2.00, each reel 35 cents or three for $1, and we recommend it highly for almost any age. For that difficult-to-give-to-between-age girl, the autograph scrapbaskets at The Exchange are an original solution. The metal baskets come in a variety of pretty colors, or for the tiger-minded, orange, and have their own pens and waterproof, permanent, contrasting-color ink. Once signed by all her friends, the young owner has a permanent, durable souvenir for her room for $1.95.

At The Wright Store the Plasticville accessory sets are colorful and useful. They come in a variety of things, ranging from churches, picket fences and log cabins for assembling to station benches, railroad gates and street lights, at 10

—Continued on Page 10

ANNOUNCING the new 1949 Beauty Counselor, Christmas Perfumes and Packages From $1 to $40. For "armchair" gift shopping service in your office or at home, call Mrs. Adeline B. Cima, 60 Harrison Street, telephone 1116

KIDS WILL LOVE our Lollipop Trees Gay, colorful, tasty — wrapped for Christmas. Only 75 cents at Thorne's, 168 Nassau St.

CHRISTMAS BAZAAR and food sale Friday, December 9, 8 a.m. - 8 p.m., Nassau Street Methodist Church. Specials: Crullers made on the spot. Advance orders in Mrs. Johnson, 2015-J or Mrs. Brockelbank, 1896-J. Featured: Perfect needle-retaining Everstreen. Orders to Mrs. C. Young, 2029, by Dec. 12

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LADIES: Special Pre-Holiday Permanent Waving Sale now in effect, 10 to 20 percent off. Our $8.50 permanent now $7.50; $12.50 permanent now $10, $15 permanent now $12. A big reduction but the same high quality and guaranteed workmanship maintained. All complete including hair cut, shampoo and styling. For the junior miss who doesn't desire a complete, permanent wave a wreath of curls for her crowning glory at $5. Limit 15 curls or a few individual permanent curls where you want them most. Three for $1. CENTRAL BEAUTY SALON, 162 Nassau St., Tel. 1799

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TIP TO THE MEN: If your wife has been using your shaving lotion, treat her to a bottle of cologne in her Christmas stocking. Thorne the Druggist, 168 Nassau Street.

LOST—Two hunting hounds, part Beagle, one female. Names Princess and King. Last seen Tuesday on the property of Bayard Stockton. Will anyone with information on them please call 218 or 1

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WOOL JERSEY BLOUSES
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IT'S NEWS TO US

—Continued from Page 9

cents to $1. Thorne's has a cute set for the very young mother and her daughter: a bright-colored comb and brush set with a matching tiny one for the doll, for $3.00. The new character dolls there are a good buy for $1.

If you feel like playing Santa on a big scale, the doll house at the Little Clothes Line and the Noah's Ark at The Exchange are on a par with each other, both in charm and price. The enchanting doll house is handmade from a barrel and painted so that it looks like something out of a fairy tale. It has two floors and adorable furniture made entirely by hand (and it has that look.) It's $25, as is the Noah's Ark. The double-decker ark, also handmade, has 22 sets of animals, each half different from the other. The men animals look as if they thought they were tall, dark and handsome, while their coy women bat their eyelashes at them!

FOR THE HOUSE. The famous Russell Wright china has just come to Zavelle's. We don't need to describe its simplicity, modernity and color — most of you have seen it in photographs if not in actuality. It comes in both china and pottery, and starter sets are only $7.95. Linen to go with it can be bought at The Town Shop, where there are lovely Irish linen sets in heavenly color contrasts. Four mats and four napkins are $10.50. The handmade scrapbaskets, featured in the Christmas Bazaar at The Princeton Decorating Shop, are quite unique. A metal basket is covered with wallpaper, forming the background for a brilliant floral design made from individual pieces of metal foil. They're one of a kind and really gorgeous for $10. Locally handmade fire fans at The Exchange are typi-

—Continued on Page 11

It's a Good Time to Buy Half a Pig
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Why, we'd scarce blink an eye, if she up'd and kissed you...AMELIA EARHART LUGGAGE is that exciting a gift! Beautifully styled, sturdily constructed, unbelievably light...it tells her for you that "...nothing but the best will do!"

Give her one precious case or a luxurious matched ensemble...she'll never be able to thank you enough! *

Sizes from $27.50. Styled in canvas, leather... and that elegant pastel cowhide!

*If you really want to be her "Christmas Angel", plan now to add to her set on gift occasions to come!

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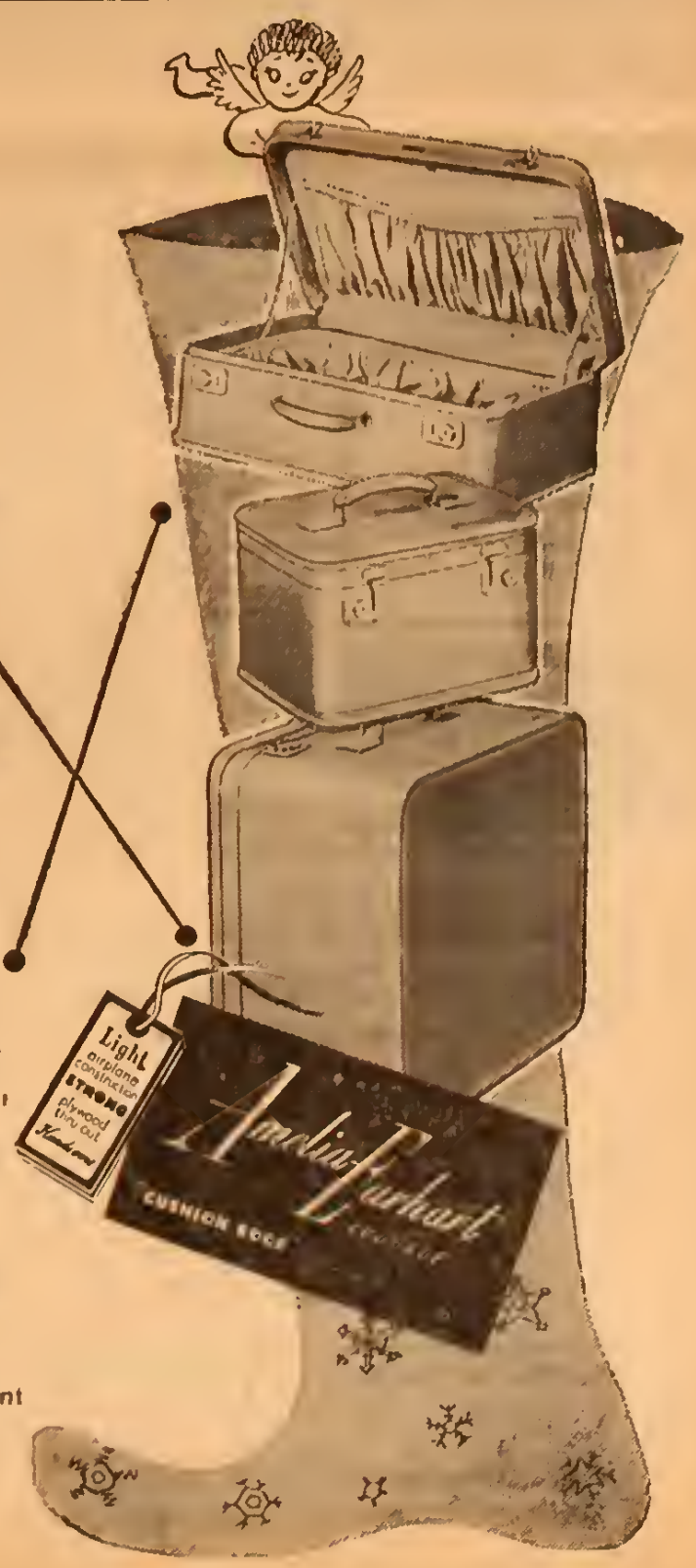
A Gift of Leather Flatters the Good Taste of the Recipient as Well as That of the Giver.



SPORTS IN SHORT

—Continued from Page 8

poll ranked the Tigers in 18th position nationally, behind only Cornell of the Ivy teams.)

After taking part in a basketball scrimmage Saturday against Moravian George went to Philadelphia as Walt Armstrong's weekend guest. He wound up in a hospital with a severe stomach upset and on Monday was driven back to Princeton by Fred Blaicher.

Going to the infirmary for observation, he was able to make the annual football dinner at the last moment. He went without the dinner, of course, but they did give him the Poe Cup, emblematic of the highest honor that Princeton can confer on a football player. None of the recipients has deserved it more richly.

Recap. The 1949 season proved to be an intriguing illustration of the evolution of a football team. From the early scrimmages against Muhlenberg at Blairstown (where an individual team spirit was born) through the scrimmage with Columbia and the opener with Lafayette, progress was noticeable.

Then came the loss to Navy, a long, disappointing afternoon in which the improved midshipmen made the Orange and Black look bad. But the experience taught the squad the one lesson it needed—that when two evenly matched elevens meet, victory goes to the team that cares more about winning.

Penn outweighed and outmatched Princeton in manpower and experience but the Nassau entry outplayed the Quakers a good part of that hot, muggy afternoon. A fumbled pass from center on the first point-after-touchdown cost a highly desirable tie.

The first eye-filling victory came against a Brown eleven which Princeton made look so inept that it was difficult here to feel the Bruins had a good team. But they trounced their eight other opponents with relative ease and the conclusion can only be that solid play by the Tigers caged the Bear thoroughly that day.

It was in the first half of that game that the Princeton offense took form, and thereafter it really rolled. It scored twice against amazed Cornell, and nearly took that contest by a full touchdown. From there on, Princeton could not be contained.

Rutgers (which was good enough to score as many points against Fordham as Army did) went down before the Tigers by 20 points, and the margin could have been greater. Harvard played its best game of the year against Princeton, but when the going was tough, Tiger pressure told and Jack Davison's record-breaking four touchdowns paved the way to the Big Three triumph.

The climactic game with Yale and the dramatic triumph over Dartmouth were marked by two touchdowns in each fray by All-American George Sella (he's already on the New York Sun and NEA teams). But the entire squad was by then a beautifully-knit unit that Charlie Caldwell believes should rank with the great Princeton elevens.

FOOTBALL CAPTAIN-ELECT

Alan Richards Photo

George Chandler, who has been Princeton's quarterback almost without replacement for the past two seasons, was named Monday to lead the 1950 football team. In succeeding George Sella, Chandler becomes the first back to succeed a back since 1912.

NEWS OF THE THEATRES

—Continued from Page 6

'Rudolphe." English titles.

Alps to the Andes (Thurs.) will be marked by the personal appearance of the producer, John Jay, who provides the commentary while scenes of skiing taken on three continents are shown. In color, they should delight enthusiasts for the sport and non-skiers alike. Proceeds from the $1 admission charge will benefit the National Ski Patrol.

THE McCARTER

Come Across, the Triangle Club's 58th annual production, will be staged December 9 and 10 in the McCarter before embarking on its Christmas trip into the West. Set in the presumably mythical republic of Ripoli, its uses a plot built around this country's plans to underwrite the prune industry in Ripoli as a basis for a satire on U.S. foreign policy. Musical as always.

IF YOU HAVE a special mailing piece (calendars, folders, catalogs, colorwork, etc.) you can have them sent to as many as 4,700 addresses. You may also select specific areas and communities. The cost is a fraction of a cent per piece when run off on an electric addressing machine. For details, call TOWN TOPICS, 2326.

PUBLIC STENOGRAPHER: Dictation, copy work; legal experience. Telephone 3862 between 2 to 6 weekdays and 9 to 1 Saturdays. Notary Public.

IT'S NEWS TO US

Continued from Page 10

cal examples of how you can frequently do better buying in Princeton. Identical ones are nationally advertised for $6.95; the ones here are $3.95 and $4.50, based on size. They're made of gold corrugated paper, folded flat for packaging, which spreads out into a highly decorative fan to cover the trash tossed into your unlit winter fire, or the gaping hole left in your cleaned-out summer fireplace. You can put a sprig of holly or evergreen at their bases for a holiday touch. Back from the war, and welcome too, are the wrought iron seven branch candlesticks at The Cummins Shop, which are specially good for "From our house to yours" presents. They come complete with red candles at $2.25 each, or for 50 cents more, in a gift box all set for mailing. They're graceful and festive-looking, either individually or in pairs.

For heavy entertainers, the new portable bar at The Wine and Game Shop is a beauty. Its top is made of scratch and stain-proof colored formica, bordered in metal-studded matching plastic. At the back is a separate compartment for bottles, and down below a removable serving tray which matches the top. The whole thing, which wheels easily, can be collapsed and put away conveniently. It comes in mahogany and white, black or red for $40. The Wine and Game also has a handsome cut glass punch bowl, unusual in design, with 12 cups for $8.50.

Moving into the heart of the

—Continued on Page 12

WORLD'S CHAMPIONSHIP TENNIS

Pancho GONZALES
(No. 1 Amateur)
vs.
Jack KRAMER
(No. 1 Professional)
Frank PARKER
vs.
Pancho SEGURA
Princeton University
DILLON GYMNASIUM
Tuesday, December 13
8:15 P. M.
All Seats Reserved
Tickets: $1.50 and $2.00, plus tax
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Calendar of the Week

Saturday, December 3d

9:00 a.m.-Noon: Cake and Pie Sale sponsored by Versatility Club of the Y.W.C.A., Y.W.C.A. Headquarters, 202 Nassau Street.
9:00-11:00 p.m.: Public Skating, Hobart Baker Memorial Rink.

Sunday, December 4th

7:00, 8:00, 9:00, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
9:45 and 11:00 a.m.: "Bread and Wine," Rev. Dr. Frank S. Nulea, First Presbyterian Church.
10:20 a.m.: "Do Unto Others As . . ." Rev. Mr. Milton J. Nauss, Lutheran Service of Worship; Chapel, Westminster Choir College.
11:00 a.m.: Morning Prayer with sermon by Rev. Dr. John W. Butler; Holy Communion at 8:00 and 9:30; Trinity Episcopal Church.
Communion Service, Rev. Dr. William L. Tucker; Second Presbyterian Church.
Service of Holy Communion, Rev. Mr. Lynn H. Corson, Methodist Church.
University Chapel Service, Canon Alan Richardson, Secretary, British Student Christian Movement; University Chapel.
"The Power of the Gospel in China," Dr. D. F. Stamps, Princeton Baptist Church at Penns Neck.
"The Father's Gift," Rev. Dr. William T. Parker; First Baptist Church Sermon, Rev. Mr. Benjamin J. Anderson, Witherspoon Presbyterian Church.
"The Tides of Life," Rev. Mr. John W. Johnson; Holy Communion, Mt. Pisgah A.M.E. Church.
"God the Only Cause and Creator," Lesson-Sermon; First Church of Christ, Scientist.
Friends Meeting for Worship, Murray-Dodge Hall, University Campus.
4:00 p.m.: Concert, Princeton University Orchestra; University Chapel.
8:00 p.m.: "How Do We Know?" The Nature of Revelation," Canon Richardson, First Presbyterian Church.
Motion Picture, "The Child of Bethlehem," sponsored by Westminster Fellowship, Second Presbyterian Church.
Holy Communion, First Baptist Church.
"The Value of Hardship," Rev. Mr. Johnson; Mt. Pisgah A.M.E. Church.
8:00-10:00 p.m.: Public Skating, Baker Rink.
8:15 p.m.: Evening Service, First Church of Christ, Scientist.

Monday, December 5th

3:00-5:00 p.m.: Blood-typing for Princeton Blood Donor Program, Princeton Hospital. Other blood-typing periods: Wednesday, 7:00 - 8:00 p.m., and Friday, 3:00 - 5:00 p.m.

Tuesday, December 6th

Noon-2:00 p.m.: "Dutch Lunch Club" for noon-time shoppers and business persons, Y.W.C.A. Club Rooms, 202 Nassau Street.
7:45 p.m.: The Advent and Christmas Portions of Handel's "Messiah," Princeton Seminole Choir; under direction of David H. Jones, Miller Chapel, Seminary Campus.
8:00-10:00 p.m.: Square and Folk Dancing, Witherspoon Y.W.C.A.
8:15 p.m.: Princeton Township PTA Discussion Group, television viewing of "Court of Current Issues"; "Growing Up in the U.S.A." and "Citizenship," presented by Don J. Hager, Princeton University, residence of Mrs. Joseph E. McLean, Random Road.

Wednesday, December 7th

10:00 a.m.-8:00 p.m.: Christmas Bazaar, sponsored by Women's Fellowship; Princeton Baptist Church at Penns Neck.
8:00 p.m.: "God's Way for the World," Rev. Dr. Niles; First Presbyterian Church.
Motion picture on Japan, Methodist Church.
8:15 p.m.: Mid-Week Meeting, First Church of Christ, Scientist.

Thursday, December 8th

4:00 p.m.: Chicken Dinner, sponsored by Dramatic Guild of Witherspoon Branch of Y.M.C.A., Witherspoon Street Y.M.C.A.
8:00 p.m.: Public Meeting, Princeton Section of the Institute of Radio Engineers; speaker, Bernard Serin, Physics Department, Rutgers University, Frick Auditorium, Washington Road.

Friday, December 9th

9:00 a.m.-8:00 p.m.: Christmas Bazaar and Food Sale, Women's Society of Methodist Church, Methodist Church.

IT'S NEWS TO US

Continued from Page 11

house, Farr's Hardware has a fine selection of gifts for kitchen use. The Foley Kitchen Kit is a gift box filled with six handy kitchen utensils. The famous Foley food mill is there, as well as a juicer which strains as it squeezes, blending fork, chopper which shreds, chops, dices and tenderizes with springaction and a "Sister Sifting Set." It's $5.75 and bring with it a 28 page recipe booklet. A new motorized "Mixette" combines three operations in one machine. It mixes, mashes and whips, all taking the use of only one hand. It can be hung on the wall or stored in a drawer and for $17.95 would pay its way in time and trouble saved its owner. If, like us, you've never tried the "Toas-tite", we gather from those who own them that they'll never be without one again. They're a metal, long-handled gadget that encloses sandwiches, hamburgers, etc. and holds them over the fire or stove. The results are delicious, sealed-in, drip-proof toasted sandwiches. We hope some-

IN ACTION HERE DEC. 13

Richard "Pancho" Gonzales, U.S. amateur tennis champion, will face Jack Kramer in an exhibition tennis match Tuesday night, December 13, in Dillon Gym.

one gives us one and you too. They're $2.98 and, like all the things mentioned in this paragraph, at Farr's.

PREVIEW. Next week we plan to cover the things-to-went field for men, women and children; following that, stocking gifts from $2 down, house decorations, food and whatever arrives of interest between now and December 22. Good hunting!

TOPICS OF THE TOWN

—Continued from Page 3

oil burner also broke down in the Witherspoon School last week, giving the pupils two hours extra Thanksgiving vacation.

The biggest real estate transaction in a decade, involving one of Princeton's educational institutions, is near completion. However, details are not currently scheduled to be released until later in the month, despite the fact that the switch in property involved is fairly common knowledge about town.

DO YOUR CHRISTMAS SHOPPING right in your home or office. No delay in being waited on, no crowds to combat; no parking problem and yet, a great selection of gifts at all prices for everyone. Cosmetics and toiletries by Beauty Counselors. Mrs. Adeline B. Cima, 40 Harrison Street. Tel. 1116.

NYLON BRUSH & COMB sets, new styles and shapes, packaged for Christmas. Thorne the Druggist, 168 Nassau Street.

FOR SALE: Dodge, 1937, four-door sedan in good condition. Heater, good tires. Reasonable. Call 2680-R or 2300, ext. 340.

EVEN MEN get attention from MARY CHESS. CHESSMEN products include shaving soap, after-shave lotion, talcum powder in pine and sagebrush scents. At The Exchange, 164 Nassau.

FOR SALE: Storkline baby carriage with mattress. Dark gray, collapsible. Excellent condition. $20. Telephone Miller 2438-M.

HOUSE FOR SALE: One year old, 4 rooms with expansion attic. Lot 75x160. Attached garage, Breezeway to fine neighborhood, 50 Wheatsheaf Lane. Tel. 948-R-4.

FOR SALE: Piano, G. Steck, square, rosewood veneer, fair playing condition. $15. Call 2663-J.

YOU CAN leave your classified ad for TOWN TOPICS at Hudson's, 74 Nassau, or The Exchange, 164 Nassau. Deadline, Tuesday afternoon.

BRING THE FAMILY to the delicious supper featuring oyster stew and clams on the half shell each Friday night from 6 to 11 at the Knights of Columbus Home, 111 Prospect Avenue. $1 a person.

ATTRACTIVE, modern-designed wrist watch, exact duplication of an expensive product, made by U. S. Time, Inc., to retail at $9.95 plus tax. Thorne the Druggist, 168 Nassau Street.

FOR SALE: Two kerosene stoves, brown cooking, heating, $8.00; white cooking, storage space, $12; white porcelain Monogram coal range, good baker, $65. Handyhot apartment washer, $18. Schult house trailer, newly refinished, sleeps three, $175. Tel. 3595-R-11.

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